



**FOR IMMEDIATE RELEASE**

**CONTACT:**

Judy Barbao – 614-481-5389  
judy.barbao@twcable.com

## **Galloway resident wins \$20,000 room makeover package from Time Warner Cable and Style Network**

*Celebrity designer Mark Brunetz of “Clean House” to design master bedroom*

**Columbus, OH (Oct. 20, 2008)** – What began as a hope to surprise his wife by entering their master bedroom into a room makeover contest has paid off for Bob Wright of Galloway, Ohio. Wright and his wife, April, have been named winners of the *Room for the Holidays* Makeover Contest from Time Warner Cable and Style Network. The grand prize is a room makeover valued at \$20,000 and designed by Mark Brunetz of *Clean House* on Style Network.

The first step in the design process occurred last week, when Brunetz and the Wrights had a phone consultation so that Brunetz could learn about their design and style preferences. The Style Network design team will arrive in Columbus in early November to install Brunetz’s personalized design for the Wright’s master bedroom.

Brunetz said, “I’m thrilled to be designing a room that will give the Wright family a place to retreat. Their enthusiasm is contagious and I’m happy to be a part of making a difference for them.”

Wright competed against nine other finalists who submitted videos and essays showing why a room in their house deserved to win the makeover contest. The videos were featured in a Viewer’s Choice contest on Time Warner Cable Local On Demand Channel 1111, where every view of a finalist video counted as a vote for that finalist. The Wright’s video pulled in 67.5% of the total views received in the contest. Overall, the *Room for the Holidays* Viewer’s Choice contest surpassed all previous Time Warner Cable Viewer’s Choice contests by 40,000 views!

“When I learned I had won, I couldn’t believe it,” said Wright. “The best part was telling my wife! I was at work, so I put her on speaker phone in front of the whole office and broke the news to her. She responded exactly as I knew she would; she laughed, cried, accused me of lying, and every other emotion. Needless to say, the Wright family thanks Time Warner Cable for choosing us as a finalist. We refused to let this opportunity pass us by.”

**-more-**

## **Wright Family Wins Room Makeover Contest**

### **Page 2**

Wright entered the contest to surprise his wife, who he describes as Brunetz's "biggest fan." In his essay, he wrote, "Please help me show my wife how much I appreciate her. My wife, April, deserves this room makeover because she has done a fabulous job raising our six children. She does so much for others and always puts herself last...Having a room inspired by Mark would be a dream come true for her...I want to make our master bedroom a place where she can relax...she deserves it so much."

Time Warner Cable viewers agreed, making the Wright's video the most viewed Local on Demand show in September and October!

Time Warner Cable **Local On Demand** Channel is a digital channel created and offered exclusively by Time Warner Cable. It features all-local programming available On Demand, including newscasts from 10TV Eyewitness News, local sports, travel, arts, discussion programs and more.

The **Style Network** is television's top destination for women with a passion for relatable and inspiring lifestyle programming. It is one of the fastest growing cable networks for women and features programming covering fashion, beauty, home, entertainment and weddings. The Style Network airs on **Channel 130** as part of Time Warner Cable's Digital Variety package.

**Time Warner Cable** is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located mainly in five geographic areas — New York state (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. As of December 31, 2007, Time Warner Cable served approximately 14.6 million customers who subscribed to one or more of its video, high-speed data and voice services.